KNOWLEDGE MANAGEMENT CENTRE

Knowledge Management Centre (KMC) is a learning repository of information, data base, news and updates that can be effectively utilized by all the stakeholders such as Government, Business, Consultants, Academia, Citizens, Policy makers, Industry, Consultancy & Research community working in the domain of Urban Transport. The portal is expected to facilitate systematic collection, assimilation, transformation, loading, interpretation and analysis of data in evolving future policies, programs and strategies besides enhancing the level of awareness of citizens on Urban Transport matters.

The KMC is envisaged to achieve certain specific objectives that are related to the different stakeholders as mentioned above. These are:

1. **Knowledge and learning Platform:** KMC shall act as a national knowledge and learning platform for diverse set of users in transportation ecosystem with just-in-time knowledge sharing with these users

2. **Decision Support System for Policy Makers:** KMC shall not only provide hands on information availability shall also act as a decision support system for policy makers. KMC shall aid decision-making / benchmarking / cross-referencing / academic research / business / industry / consultants, who can make better plans, devise more efficient schemes, make more rational priorities for public expenditure and so on. The objective also extends to academic researchers who can benefit from the KMC to produce high quality empirical research. Similarly, businesses / industry/ consultancy can benefit from the knowledge base.

3. **Aligning the policy, plans, and programs with emerging situations.** The components of the KMC that shall help in achieving this objective includes, updated & analysed transportation data of cities, best practices, information on technology and vendor options & existing rules, policies, Acts, byelaws, standards and guidelines.

4. **Conducting & facilitating meaningful research:** This shall aid diverse stakeholders in efficient and effective performance delivery in the transportation ecosystem.

5. **Converting unstructured information into organized output:** KMC shall support in organizing and summarizing the transportation related raw data into meaningful information for the stakeholders.

6. **User-friendly modes of knowledge sharing outputs:** Delivery of knowledge outputs in form of thematic maps, graphs and tables etc.

7. Provide interactive platform for users of various spectrums dealing with Urban Transport issues.

The KMC shall help the afore-stated stakeholders in various stages of design, development, implementation or operations to make timely decisions based on documented best practices and vast correlative data available on KMC platform. The knowledge data base shall also extend enormous support to policy makers to design national or regional policies for transportation based on scientifically catalogued datasets offering dimensions of analysis which are key to city transportation system operations and design and research requirements.

A design completion is being called for the **logo and tagline** for the Knowledge Management Center which will be displayed on the web portal being developed for the purpose.

KMC LOGO DESIGN AND TAGLINE COMPETITION

Terms and Conditions

1. The completion is open for all.

2. The participants(s) entries will be judged on merit.

3. Institute of Urban Transport (India) will have the copyright on all the entries submitted. By submitting an entry, the Participant(s) agree(s) to transfer the intellectual property rights to Institute of Urban Transport (India).

4. The Participant(s) represent(s) and warrant(s) that he/ she will comply with all applicable Indian laws. The Participant(s) shall not disclose and/or use any information, if doing so is in violation of an obligation of antitrust law and/ or confidentiality.

5. The entries along with a short write up (not more than 200 words) and the duly filled entry form are to be mailed at kmcut@iutindia.org.

6. The logo has to be designed and submitted in vector format. The winning entry will need to be submitted in raster format once with resolution 300 ppi or more, after the results are announced.

7. Institute of Urban Transport (India) reserves the right to reject any entry based on its discretion.

8. By registering for participation in the Contest, the Participant(s) warrant that they have complied with these Entry conditions. Their entry is original; their entry does not infringe any Intellectual Property Rights and copy right of any third party.

9. Participants must not provide any false information in the registration process.

10. Participants must provide accurate and up-to-date contact information.

11. Concerned Authority reserves the right to cancel or amend all or any part of the competition and/ or the rules without notice for any event that is within the reasonable control of Concerned Authority.

12. Any changes to the rules, or cancellation of the competition, will be posted from time to time. It is the responsibility of the participants to keep themselves informed as to any changes to the rules.

13. Concerned Authority accepts no responsibility for any damage, loss or injury of any kind suffered by any participant in entering the Competition, including as a result of any participant winning or not winning any prize.

14. All prizes are non-transferable.

15. Institute of Urban Transport (India) will not be liable to pay any costs incurred by the participants as part of the competition.

INSTITUTE OF URBAN TRANSPORT (INDIA)

KMC LOGO & TAGLINE COMPETITION
ENTRY FORM

1. **Name of the participant(s):** _____

   _____

2. **Occupation :** _____

3. **Designation / Organization :** _____

4. **Address for correspondence :** _____

   _____

   _____

5. **Telephone**   **Office:** _____   **Resi. :** _____

   E- mail*: _____

   Mobile*: _____

DECLARATION

I, the undersigned, certify that to the best of my knowledge and belief, the entry submitted is my/our original work and does not infringe any Intellectual Property Rights and copy right of any third party.

Signature: _____

Name: _____

Date: _____

Note: * Mandatory fields